

DIXIT | MEDIA GROUP



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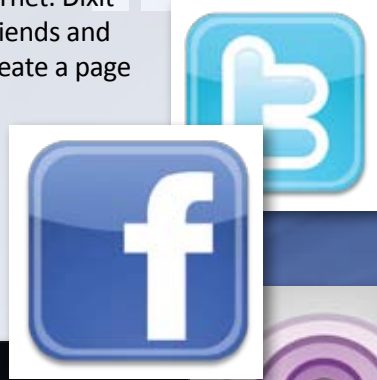




SOCIAL MEDIA

Have you started a Facebook page or some other social network page for your company but not too savvy on how to use it? Social Media is the fastest growing communication median on the Internet. Dixit Media will help you learn how to obtain more fans and friends and brand your identity in the viral world. We can help you create a page and train your team to be experts in how to use it. Or we can manage your social pages for you monthly.

Facebook, YouTube, Flickr, Picasa and other photo websites; Twitter, Blogging, Website consulting, Website development and maintenance, Podcasting



SPECIALTY WRITING

Have you never been much of a writer? Overwhelmed with an impending deadline? Not everyone has the ability or time to write for his or her organization. We offer writing for the following:

Ghost writing, Articles, newsletters, Grant Writing, Copyediting for books, periodicals and newsletters.

Dixit Media writers specialize with working with all kinds of media outlets. From writing for an online audience to print.

BRAND DEVELOPMENT

We will help you define who you want to be, and how to get there through careful brand initiatives.



Dixit Media Group was created to assist church organizations in all areas of media. As the Creative Principal, Rajkumar Dixit has gathered a group of expert artists, graphic designers, film editors, web developers, Hollywood screenwriters to help your organization come out on top. We take the best of all of these professionals in their fields and bring them to work for you.



POWERHOUSE
of creative
energy.

FILM/VIDEO

Film is one of the most influential ways to get your message across. Dixit Media Group will work on your project from start to finish. Here is what we offer:

- Script writing
- Script consulting
- Video vignette 3-5 minutes
- Testimonials
- DVD production (first beginning concepts and script treatment to final DVD packaging)



GRAPHIC DESIGN

Image is everything. Graphic design is one of the most important parts of your organizations image. Don't settle for less. Our team of designers will catapult your organization to the next level. We offer our graphic design expertise on many different venues of publication:

Posters, Newsletters, Brochures, Postcards, Direct Mail, Marketing, DVD/ CD cases, Business cards, Logo Design



CRISIS MANAGEMENT CONSULTING

Dr. Dixit is available to consult with you during a crisis that involves press and media intervention.

DEMOGRAPHIC ANALYSIS

We will help identify who your current and potential publics are, and how to capture them based on contextualization.

SPECIALTY SERVICES

Does your organization have a diverse audience? Don't let your message be lost in translation. Dixit Media Group offers interpretation and translation services for verbal communication or print.